

Campaign Incentives

Many organizations provide incentives tied to their campaign goals. A large budget is not necessary for incentives: There are many free incentives you can offer to employees for participating in the campaign. These items can also be donated and used in silent auctions or raffles.

- Participate in a campaign activity and get a t-shirt
- Gift cards – retail, gas, oil change, massages, etc.
- Prizes from vendors/partners or company store
- Personal/Paid Time Off (PTO) – Recruit someone at a leadership giving level and receive five days of PTO to share with them
- Sleep-In/Long-Lunch/Flee-at-Three passes
- Airline or Lottery tickets
- Jeans/casual day passes
- Reserved/covered/close parking spots
- Company gear and logo items
- Free lunch passes
- Weekend at vacation home/unused time share
- Cocktails or lunch out with CEO or company leader
- Challenges among departments
- Fresh flowers delivered to a winner every month
- Services offered by co-workers, such as baby sitting, auto repair, piano, or golf lessons
- Sporting event/entertainment event tickets, winner could go with a company leader