UNITED WAY
Mower County

HELP ALICE RISE

Across Mower County, hardworking families are being pushed to the financial brink. **ALICE®** (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) is everywhere–caring for our children, delivering packages, ringing up groceries–yet struggling to afford life's basics. And because ALICE earns above the poverty level, assistance is often out of reach.

United Way of Mower County is committed to turning struggle into stability for ALICE families. Equipped with our United For ALICE research, backed by more than 300 experts nationwide, we're working toward a future where everyone can afford to save for an emergency and access quality child care and housing that's affordable.

But we can't do it alone. Join the ALICE movement. Together, we can create real, lasting impact for ALICE in our communities.

Mower County Households Unable to Afford the Basics

5,862	4,130	1,732
Households in Financial Hardship	ALICE Households	Households in Poverty

Take Action Today:

Donate

- Support year-round programs that stabilize families and strengthen communities
- Give to the United Way of Mower County Community Campaign - every dollar stays local

Volunteer

- Volunteer with a local nonprofit program such as the Backpack Program
- Offer your expertise on a committee or special project

Speak Out

- Share United Way of Mower County's story on social media
- Encourage your workplace to host a United Way Campaign

Data Source: United For ALICE® (2025). *The State of ALICE in Minnesota.*

UNITED IS THE WAY TO HELP ALICE RISE.

Learn more at: uwmower.org unitedforalice.org/minnesota