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UNITED WAY OF MOWER COUNTY ANNOUNCES ANNUAL FUNDRAISING RESULTS & COMMUNITY INVESTMENT IMPACT

United Way of Mower County (UWMC) concludes its annual Community Campaign having raised \$1,174,123 million for local nonprofit organizations. While 2022-23 results fall short of the \$1,275,000 fundraising goal, the organization is proud to report a 3% increase from the 2021-22 Community Campaign and credits the caring power of Mower County for the boost.

"Our mission at UWMC is to improve lives by mobilizing the caring power of communities. We are grateful to our supporters and funded partners who work tirelessly to break down barriers and create opportunities for those who need us most," said Molly Lanke, Executive Director of UWMC.

Through strategic investments and sustainable solutions that lift our neighbors in need, United Way represents the ideal way to maximize charitable giving and community impact. Thanks to the generous contributions of over 2,500 individuals, businesses, foundations, and service groups, UWMC has invested in 22 organizations coordinating 36 programs that advance the education, health, financial stability, and basic needs of our neighbors.

"We are thrilled with the success of this year's Community Campaign, which is a testament to the incredible generosity of our community, the strength of our cross-sector partnerships and collaborations, and the dedication of our team and volunteers," added Lanke. "Most importantly, this campaign has demonstrated the power of collective impact and the ability of our community to come together to create positive change."

To learn more about the work of United Way of Mower County, the individuals who make it all possible, and the impact on UWMC funded partners, programs, and participants, visit www.uwmower.org/celebrate.

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Supplemental Materials: 2023 Funded Partner Listing, UWMC Logo