

DONOR POLICY

Designations

United Way understands that some donors choose to direct a portion of their gift to a specific agency. As a service to our donors, United Way of Mower County will process contributions designated by the donor to a specific agency. However, unlike gifts made to United Way we cannot guarantee how these funds will be used or provide oversight to report measurable results.

This policy serves as a guideline to the Board and Staff of the United Way of Mower County.

United Way of Mower County has two types of community partners. Funded partners are those organizations that are currently receiving funding (grant) through United Way's investment process. Affiliate partners are not currently receiving funding (grant) through the investment process, but they meet all United Way standards. No fee will be deducted from any designation from a funded partner. A fee of 10% is charged to affiliate partners. This cost is below the 30% suggested by the Charities Review Council.

Each year donors make pledges to United Way which are then paid through payroll deduction the following year. Designated gifts will be paid out (1/4 of each gift) four times per year in April, July, November, and January. Any designations \$1,000 or less will be paid out in one lump sum payment.

Any designation to United Way's funded partners' is treated as first-in dollars. United Way supplements these gifts with funds from unrestricted gifts to complete the total amount of each partner's grant. Total donor designations that exceed the grant amount to a funded partner will be given in addition to that funded partner's grant and will be paid to them as such designations are received by United Way.

Privacy

Our Commitment to Our Donors

We will not sell, share or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations.

This policy applies to all information received by United Way of Mower County, both online and offline, on any platform, as well as any electronic, written, or oral communications.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation.