

Common Rebuttals to Donating

I already give directly to a charity

Thank you for giving back to the community. By choosing United Way as a philanthropic partner, your gift is leveraged to support programs and agencies that are addressing the underlying causes of poverty across our community as outlined in our Community Assessment. With United Way, you can be certain that your gift stays local (100% of funds stay in Mower County) and that it is used as intended through our intentional investment process.

Times are tight

Every gift to United Way, no matter its size, provides vital services to people in our community who need help. Many donors find that giving a small amount each pay period through payroll deduction allows them to make a pledge that fits their budget.

I don't live in Mower County

In today's world, people often have ties to more than one community. Each United Way serves a geographic region and is committed to fostering the health and vibrancy of that area. Through United Way you have the option of designating your gift back to the community of your choice. You can also split your gift and make a difference in more than one community. Please write any designation notes on the blank space of the pledge card.

I don't use United Way services, so I don't benefit from giving

It takes everyone working together to create a strong, vibrant community. We all win when children succeed in school, families are financially stable and our neighbors are healthy. Job loss, loss of a loved one, illness, accidents, disabilities, family problems, natural disasters and the problems of growing up and growing old know no boundaries. Your gift helps ensure that United Way services are available when they're needed. In fact, you or a family member may have already used a United Way-funded program without realizing it. People from all backgrounds benefit from services provided by United Way partner agencies including nutrition and education programs, mentoring and job training and much more.

Every dollar is amplified through a united effort to better our community. Your \$1 donation per week goes even further when combined with that of your friends, coworkers, and neighbors. Trust United Way to invest your donation where the biggest impact will be made.

 X  = One hungry child receives weekend meals for half of a school year.

 +  X  = Two hungry children receive weekend meals for an entire school year.

 +  X  = Five hungry children receive weekend meals for an entire school year.

